

Product information
Deliveries from October 1st 2010:
Recommended price 199,00 €

Further information:
Tuija Aalto-Setälä | Head of PR, Finland HQ
Tel. +358 204 39 5255 | tuija.aalto-setala@fiskars.com

Photo requests:
Kirsi Lauttia, Communicator,
Tel. +358 204 39 6220 | kirsi.lauttia@fiskars.com

Distribution:
www.iittala.com
see: Stores
or: Contact => Sales Units



50 years of the Sarpaneva pot

Combining the practicality of a traditional cast iron pot with a timeless form, the pot designed by **Timo Sarpaneva** in 1960 is a popular classic. In honour of its fiftieth anniversary, a larger, 4-litre version of this design icon will be introduced. The new pot will remain faithful to Sarpaneva's idea of a beautiful but highly practical pot.



The power of design

Sarpaneva's timeless, ingeniously designed pot is as practical in the kitchen as it is beautiful on the table. This enamelled, cast iron ware is ideal for various casseroles and slowly simmering oven dishes. Evenly cooked food and beautiful browning: these are the pot's indispensable cooking qualities, whether on the stove or in the oven. Because its enamelled surface prevents flavours from lingering, the same pot can be used for, say, both fish and meat dishes.

The Sarpaneva pot is one of Finland's best known items of design ware. In the 1960s, it won the US-based International Design Award and the silver medal at the Milan Triennial. The pot also features in the world's museum collections, such as London's Victoria and Albert Museum and Helsinki's Design Museum. It has even been commemorated on stamps, forming part of a stamp series featuring six Finnish design objects which was issued by Posti, the Finnish national postal services provider.



i-glass series

Behind the design

Designer and sculptor Timo Sarpaneva's name is associated with many materials, most often glass. However, at an early stage he also began to explore metal. He cherished fond memories, and drew upon the skills, of his maternal grandfather, an accomplished smith.

Sarpaneva began his rise to the heights of the design world in the 1950s. His work is now on display in both homes and museums around the world. At Iittala he played a crucial role, being known for both numerous utility articles and multiple award winning art glass. In 1956, he designed a glass object collection for Iittala, which he named the i-glass series. It was for this series that he designed the white and red i-logo that was eventually to become the Iittala trademark.



Timo Sarpaneva

The Sarpaneva pot remains a classic that demonstrates the ability of thoughtfully designed objects to withstand both use and time. For its part, the new, bigger pot caters for today's notions of togetherness: even several generations can gather around this generously sized pot – to enjoy both good food and successful design.

