

A new, smaller Maribowl

The origins of Iittala's Maribowl are shrouded in the mists of history, as it is based on an old pressed glass design that was brought to Finland by German glassblowers. It was made famous by the founder of Marimekko, **Armi Ratia**, when she gave the design its present name and featured it at her famous garden parties. Today, it has become a popular gift and collector's piece.



Smaller is just as beautiful

Iittala has produced the Maribowl for Marimekko since the 1970s, in nearly 40 different colours. Today, the design is available in 25 colours. The design is owned by Marimekko, and Iittala is the sole producer.

Iittala and Marimekko have now launched a new, smaller Maribowl alongside the established design. The new product will extend the usability of the design, as it is ideal for a variety of decorative and functional uses around the home and on the table – for desserts, sugar, sweets, nuts, the window sill, or as something to brighten up your day or that of a friend or relative. The possibilities are virtually endless.

The new smaller Maribowl is 120 mm high and is available in a range of spring colours: clear, turquoise blue, sand, ultramarine, light blue, and clear matt. It will also be available in limited numbers in black, pink, and red.

An authentic Maribowl made in Finland not only features the Iittala label and the Marimekko name on the base, but also Iittala's trademark quality glass and finish, and is made of coloured glass that will retain its rich colour for years to come.

Product information:

Maribowl 120 mm, available in Finland from 21.4.2008 onwards

General distribution:

Turquoise blue, sand, ultramarine blue, clear, light blue, clear matt

Limited distribution (specialist outlets, department stores, and Iittala and Marimekko stores):

Black, pink, red

More information and images:

Communicator Kirsi Lauttia, tel. +358 204 39 6220

Email: kirsi.lauttia@iittala.com

www.iittala.com